



Yes She Rises Empowerment Project-2018: A campaign to empower and create leaders

Yes She Rises is a fiscally sponsored project of Fractured Atlas Inc, a major U.S. non-profit organization helping artists and arts organizations raise funds for charitable purposes. *Yes She Rises* is bringing literacy and important training programs to help devadasi women in north interior Karnataka, to empower themselves.

- Indrani Nayar-Gall Project Director Yes She Rises LLC
- Project facilitator, Vimukthi

Mission

Our mission is to create free leaders among devadasi women who will train others to be like them, free of stigma and oppression. By empowering 40 devadasi women in the initial stage of the program, we aim to empower approximately 200 devadasi women in the second stage, using the method of apprenticeship.

The Project

Through a variety of learning processes participants will have opportunities to develop communication and other valuable skills, by which they can earn a livelihood, and be free of a centuries old system of exploitation.

We will document the learning process, personal experiences to create engaging shorts. We will share them with foundations and others to inspire to carry on this work to empower other devadasi communities in the region.

Between Oct and November'18 Yes She Rises will launch an empowerment project beginning with an 8-day workshop. **Each of 40 participants will become a leader in her community and train 5 others.**

Become a Supporter

Contributions for the charitable purposes of The Devadasi_NOW Project must be made payable to "Fractured Atlas" only and are tax-deductible to the extent permitted by law.

- 1. Project Launch**
- 2. Project Implementation**
- 3. Promotional Outreach**
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- 5. Project Estimate**
- 6. Future Fundraising Events**
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1) Project launch 8 days: Between October 27, 2018 – November 8, 2018

- The empowerment project will begin with a motivational conference. Led by community leaders, it will illustrate benefits of acquiring skills to create an independent and sustainable life. The

kick-off workshops for literacy and skills development will be conducted for 7 days at the local NGO, Hospet area.

- **Motivational Conference:** Day 1, Venue: Local NGO facilitator
 - Number of participating women: 40
 - Morning: Motivational lecture by various speakers
 - Afternoon: participants divide in groups, discussion to form co-operatives
- **Main 7-day Workshop:** Venue: Local NGO facilitator
 - Language studies: Basic reading-writing, instructions continue for 6 months. Details are given in the original document.
 - Training program will focus on Agarbatti making, 3 days of instruction follow beginning of 3 days of trial production.
 - Final day: mother-daughter story telling event to summarize learning and strengthen communication skill. Stories will be documented in writing and video to be used further to educate and inspire.
- **Literacy Project:** Continues for six months. Participants receive certificates upon completing studies

2) **Project implementation:** Local facilitator will supervise guidance, production, marketing for 2 months. The facilitator will be responsible for sending weekly reports with visuals.

- Agarbatti making is a simple process. Participants will be able to continue production and training others at their homes. The training will complete within three months. The local facilitator will ensure participants are competent in working together, training others, able to communicate, form co-operatives to produce and market their work.
- Each participant becomes a leader in her community and trains approximately 5 others.
- Our effort to empower 40 devadasis will result in approximately 200 empowered women leaders. Participants receive a certificate at the end of the program.
- The facilitator will send weekly reports with visuals during the implementation period.

3) **Promotional Outreach:**

- The film team will document the project. Stories will be edited between November and mid-January.
- A short promotion will run for 2 months to reach out to philanthropists, foundations and corporations. Short films/videos of empowerment and other formats will be used to promote the project.

4) **Projected Timeline**

<i>Activity</i>	<i>April -Sept 2018</i>	<i>Oct/November 2018</i>	<i>December 2018</i>	<i>Jan-April 2019</i>
Project fundraising				
Project launch, 7-day workshop				
Documentation & Editing				
Implementation, mentoring, literacy training				

Promotions				
Project Completion Event				April

5) **Project Estimate (revised):** We are expecting a corporate of matching gift of \$500 to reach us soon

Total Project Cost	\$21,502
Raised Balance	\$13,788
Balance To Raise	\$7,953

6) **Future Fundraising Events:** Our target is to raise approx. \$5,00.00 from Art To Empower

Activities	Project Details	Date	Participation Fee
Art To Empower	Participate in an exciting community art project for an uplifting and empowering experience and help the empowerment project of Yes She Rises. The session will be led by Indrani Nayar-Gall.	Early September	\$50.00



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Project Coordinators

Project Director

Indrani Nayar-Gall, the director of this project, is an accomplished artist and has a wide array of experience executing and leading art projects; thus brings both the methodological expertise and management experience to lead the team.

She has been inquiring into the history, myth and the sociological development of the devadasi tradition for the past nine years. She has interviewed, Lavanam Gora, the president, and Dr. S Kompalli, the secretary of Samaskar. Samaskar eradicated Jogini system from Nizamabad; Dr. Jogan Shankar, the pioneer scholar in this area; important officials of MYRADA involved in empowering and eradicating the tradition from Belgaum, president Sitavva Jodhati and others of [MASS](#), Belgaum, the grassroots organization formed of former devadasis.

Education

- Master of Fine Arts, Visva Bharati University, WB, India
- Diploma in Education: University of West Indies, Barbados

- Advance Graduate Certificate in Contemporary (Non-Toxic) Printmaking, Rochester Institute of Technology, NY

Teaching Experience

- Part-time faculty, University on North Carolina at Charlotte
- Part-time faculty, Western Michigan University
- Tenured faculty, Area coordinator, printmaking BCC, Barbados
- Head of Art Dept, Harrison College, Barbados

Grants and Large Projects

- Documentary Devadasi_NOW on challenges of eradicating the devadasi tradition
- Chancellor's Diversity Challenge Fund, UNC Charlotte, NC to coordinate Charlotte chapter of One Million Bones national project
- Gilmore Emerging Artist Grant, Arts Council of Greater Kalamazoo, coordinated multi-media collaborative project on genocide
- Recipient, National Mural Award, Barbados, led execution of 8 x 80 ft mixed media mural with a small group student apprentices

[IndraniNinayar-Gall](#)

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Film team: **Page IV**, film production, is an independent and young group of film professionals based in Kolkata, India. They are experienced with film and video production with comprehensive expertise in pre-, production, and postproduction. The team worked with Nayar-Gall in her first documentary Devadasi_NOW.

Project Facilitator: **Vimukthi** AIDS Tadagattuva Mahila Sangha, is a non-profit social organization operating in Bellari and Hospet area. The organization is experienced in handling various forms of social empowerment projects with underprivileged women and children. Vimukthi, under the leadership of the program manager, Mr. Narayana, facilitated our entire documentary project, which was spread within five remote villages and other locations in Hospet area.